

DREW GEARY

UI DESIGNER & ART DIRECTOR



EXPERIENCE

DREW GEARY DESIGN

UI DESIGNER (CONTRACT) / LONDON, UK / JAN 2021 - PRESENT

- **Publicis Sapient**

UI Designer / Senior Visual Designer from June 2021 - August 2021. Tasked with designing an iconography set, email UI and illustrations for client products.

- **Fly Now Pay Later**

UI Designer from March 2021 - May 2021. Created a cross team UI design system for web and developed overall brand identity.

THE TRADE DESK

ART DIRECTOR / LONDON, UK / JUL 2019 - JAN 2021

- In charge of all visual assets in the EMEA region, updating the visual identity for various events, exhibition spaces and websites representing The Trade Desk.
- Redesigned and modernised the visual direction of marketing videos, infographics, websites, sales pitch decks and webinar hub.
- Directed and coordinated with various producers and videographers to create promotional videos, digital ads and print marketing assets.

SCOOTA

SENIOR DESIGNER / LONDON, UK / JAN 2015 - JUN 2019

- Created rich media digital ad campaigns including concepting, designing and publishing for clients like Samsung, BBC iPlayer, Microsoft and Honda.
- Developed team processes for producing motion graphics and CSS animation. Additional responsibilities included training and onboarding junior designers.

MOBILE MARKETING MAGAZINE

HEAD OF DESIGN / LONDON, UK / JUN 2012 - DEC 2015

- Designed page layouts for a quarterly magazine company. Responsible for maintaining and developing the visual identity of the magazine.
- Redesigned the website to a modern standard and lead on branding for numerous exhibitions and corporate events.

EDUCATION

GRIFFITH UNIVERSITY

BA DIGITAL MEDIA
MAJOR IN GRAPHIC DESIGN

GOLD COAST, AUSTRALIA

ST. CHRISTOPHER'S

A-LEVELS:
PSYCHOLOGY, BIOLOGY AND ART

ISA TOWN, BAHRAIN

ABOUT

I'm Drew, a versatile UI Designer with over 9 years of industry experience. I help companies improve the design and navigation of digital products, websites, apps and marketing campaigns. Experienced working within cross-functional design teams, leading and directing projects or working independently. In my spare time I enjoy stand up comedy, playing guitar and illustration.

SOFTWARE KNOWLEDGE

FIGMA

SKETCH

ZEPLIN

PHOTOSHOP

ILLUSTRATOR

AFTER EFFECTS

HTML/CSS

CONTACT

EMAIL:

drew.geary.uk@gmail.com

MOBILE:

+44 77421 51455

PORTFOLIO:

drewgearydesign.com